

Claude Closky

Television

September 12 - December 30, 2003

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Cultural
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Claude Closky: Television

September 12-November 29, 2003

Location One, New York, NY

Location One is pleased to present **Television**, a new multimedia solo installation by French artist **Claude Closky**.

Television focuses on the production of signs and systems that articulate the world in a society driven by consumerism.

One of the most innovative emerging artists of his generation, Closky's imagery draws on mass media culture with sources of material ranging from everyday life to images taken from fashion magazines, billboards and television. In **Television**, the artist pushes the logic of these images to the absurd through the use of humor, repetition, accumulation, diversion and loop systems.

Television is a caricatured reflection of the web and television networks that questions their rapid and continuous growth, regardless of the information they broadcast.

For the installation, Closky is creating ten thousand entertainment channels for the Internet (TPIs: Television Programs for Internet). Each channel is composed of a short program shown in a loop. The TPI programs are exclusively animated gifs and html, namely very low tech, some exclusively created for **Television**, others borrowed by Closky from the web. **Television** will be displayed on 18 color monitors installed in Location One's gallery.

Viewers will be able to access the 10,000 channels with numeric keyboards that control all of the monitors. This inordinate number of channels will expose the impotence of viewers who, despite the interactive nature of the installation, are left with very little control. **Television** will be available to the public online at: www.location1.org/closky, as well as in the gallery. Some channels may be accessed now, in advance of the opening.

This exhibition is made possible through the generous support of étant donnés, The French-American Fund for Contemporary Art; Cultural Services of the French Embassy (US); and DICREAM-CNC, Ministère de la Culture et de la Communication, France.

About the Artist

Claude Closky was born in 1963 in Paris. He works with different media: video, photography, the Internet, and drawing. He has participated in the Sydney Biennial, the Taipei Biennial, and in exhibitions at the Centre Georges Pompidou, Paris, at the Fondation Olivetti, Rome, at the Ludwig Museum, Cologne, and at l'Oca, Sao Paulo, among others. His work is currently being presented at the Tate, Liverpool, and at the Bronx Museum of the Arts, New York. More information is available on his web site www.sittes.net.

About Location One

Location One is a not-for profit art center whose mission is to foster the convergence of classic and new media for the development and presentation of new work. Emerging and established artists in all mediums from all over the world are invited to collaborate and experiment with advanced technological tools and delivery systems. Curated by Nathalie Anglès.

[Location One](#)

26 Greene Street

New York, NY 10013

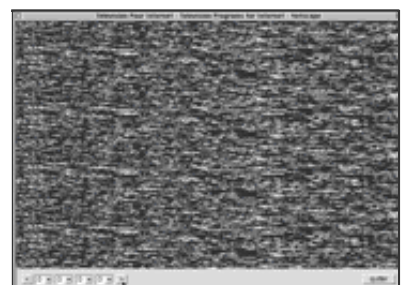
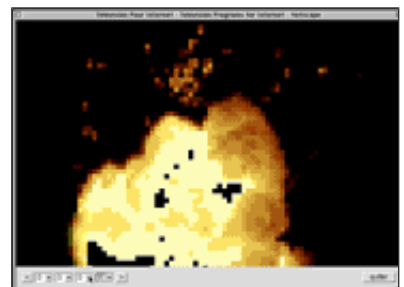
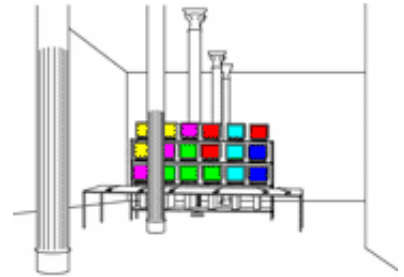
Hours: Tuesday-Saturday: 12:00 -6:00 pm

Subway: Canal Street ú N, R, Q, W, 6, A, C, E

Opening Reception:

Friday, September 12, 2003. 6-8 PM

Visual Arts



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September, 2003

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